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**DENIM & DIAMONDS GALA CELEBRATES  
ANAHEIM BEAUTIFUL'S 45<sup>th</sup> ANNIVERSARY**

Back in 1970, when founding president Thelma Jordan officially organized Anaheim Beautiful as a non-profit organization; life in the City of Anaheim was very different from today. However, the mission that guides the organization: *"To initiate, encourage, promote and actively participate to preserve and enhance the beauty of Anaheim,"* is still as relevant as it was 45 years ago.

Anaheim Beautiful's impact on the community over the past four and a half decades will be celebrated at their annual Gala on Wednesday, June 1 at the Anaheim Colony House. With the theme of Denim & Diamonds, the event's program is set to honor the organization's most precious assets: the individuals, businesses and organizations who bring Anaheim Beautiful's programs to life.

"Our success over these years can be attributed to one fact, Anaheim Beautiful enjoys the unwavering support of our members offering their time, talents and financial support," said Sandra Sagert, Anaheim Beautiful's Board President. "Whether it is an individual or group effort, each one of our programs relies on numerous volunteer hours and donations which we have been fortunate to receive to make our programs happen."

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The Gala is an annual event held for two purposes, one as a fundraiser to support ongoing operations, but most importantly to recognize those who have contributed so much toward Anaheim Beautiful's goals. This year's awardees include the following members of the Anaheim community:

- **Unsung Hero Award** – Republic Services
- **Sally White Award** – Pat Pina
- **President's Award** – Linda McDonald and Anaheim Public Works
- **Graffiti Wipe Out Award** – Alex Escobar
- **Recognition Awards Given for Several Categories Including:** Institutional, Commercial, Sustainability Initiative, Residential and Sweepstakes for beautification of Anaheim

The 45<sup>th</sup> Anniversary Gala, which includes a silent auction, will be held for the first time at Anaheim's historic Colony House located at 401 N. Anaheim Blvd. Proceeds from the event will go toward supporting Anaheim Beautiful's many programs.

Tickets may be purchased individually or by tables. For tickets or additional information please contact: Becky Areias, [becky@hilgenfeldmortuary.com](mailto:becky@hilgenfeldmortuary.com) or 714.765.6079.

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**Photo Caption:**

Thelma Jordan was Anaheim Beautiful's founding president when the organization was formed in 1970. Today, Anaheim Beautiful offers an annual academic scholarship in her honor. The 2016 scholarship winner will be presented at the June 1<sup>st</sup> gala.